



Fundraising Events Top Tips

Created by the Fundraising Regulator

The new Code of Fundraising Practice (the code) came into effect on 1st November 2025.

Access the guide to planning and carrying out fundraising events in the link below, including challenge events, to help you meet the Code of Fundraising Practice (2025):

Please visit - <https://www.fundraisingregulator.org.uk/about-fundraising/resources/fundraising-events>

The guide is **not** legal advice. It is advisory, non-exhaustive and is aimed at fundraising charities, their trustees and third-party fundraisers. It may also be of interest to 'in-aid-of' fundraising volunteers and donors to understand more about good practice in charity fundraising.

You should use this guide alongside other sources of advice, good practice and your reasonable judgement to help you meet the requirements of the Code of Fundraising Practice (the code).

This guide will particularly help you meet section 10 of the code. However, you must meet all aspects of the code that apply to your fundraising event, even if they are not covered by this guide.

Where we say 'you' or 'your', this means a charitable institution and/or its trustees, a third-party fundraiser or commercial partner. Where we say 'venue' we mean any places where your event will be held.

Contact the Code Advice Service with any enquiries about the code and this guide.

Code Advice Service website - <https://www.fundraisingregulator.org.uk/about-fundraising/code-advice-service>

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Top Tips for Fundraising Events

These top tips are not legal advice. They are advisory and non-exhaustive. You must follow all parts of the code that apply to you.

1. Conduct an event risk assessment in advance and keep a written record.
2. Have adequate insurance cover in place, including that required in law.
3. Consider event accessibility when planning your event.
4. Obtain all necessary event licenses and permissions.
5. Get any advance written consent you need in law from event participants.
6. Check whether your governing document allows you to trade before selling any products or services at your event.
7. Obtain relevant permissions for events involving drones, fireworks or other aerial activities.
8. Make sure your event marketing materials contain accurate and clear information, including how the money raised will be used.
9. Make sponsorship forms clear about whether fundraisers need to meet any conditions in return for sponsorship money.