

Calderdale Cares Community Programme Board (3CPB)

We are excited to announce that the Calderdale Cares Community Programme Board (3CPB) has received funding to support the creation of new and innovative ideas that will support the development of our community sector.

As a Board we want to people to live healthier lives in healthy places all across Calderdale. This additional money presents a great opportunity for us to explore new ideas on the delivery of community services and how they can make a positive contribution to people's lives.

To do this, the Calderdale Cares Community Programme Board is now inviting bids from across the system on how we can develop community services. We are particularly interested in ideas that involve the following:

- New and innovative ideas and why you feel this is important
- Clear on who the beneficiaries will be and how they can be involved
- Clear on how the beneficiaries will notice the positive change
- Involves collaboration and working together with other providers
- Makes the best use of our existing skills and assets in Calderdale
- How the positive changes can be embedded into our future ways of working

The Calderdale Cares Community Programme Board has established a panel with representation from across Partnership to coordinate the process – see the supporting attachments on how to develop and capture your ideas.

Please send your completed proformas to Shabana Kausar at Shabana.kausar5@nhs.net before 28th October 2022

If you want to discuss your ideas further, then do not hesitate to contact any of the Funding subgroup members on: -

- Dr Helen Davies - helen.davies89@nhs.net
- Debs Harkins - Deborah.Harkins@calderdale.gov.uk
- Vicky Hattersley - Vicky.Hattersley@cht.nhs.uk
- Rhona Radley - rhona.radley@nhs.net
- Julie Robinson - julie.robinson@cvac.org.uk
- Tim Shields - tim.shields3@nhs.net
- Paul Sharp - Paul.Sharp@calderdale.gov.uk

Kind Regards
Calderdale Cares Community Programme Board

GUIDANCE NOTES

WHO IS CONTRIBUTING TO THIS IDEA?

Confirm the lead organisation.

Please ensure that you include all the partners that are involved in your project.

OUR IDEA IS...

Your idea needs to be innovative... how does it support the delivery of the core objectives that underpin the partnership?

6 Objectives of 3CPB

- Provide leadership, direction, and commitment to the establishment of the Alliance
 - Support innovation and the necessary change in culture/behaviour change between all parties
 - Test the concept of closer partnership working in order to achieve greater standardisation of approach and integration of pathways, resulting in improved outcomes for the people of Calderdale
 - Deliver key programmes of work which have been identified in the agreed plan and which support achievement of the Calderdale Health & Well-being Strategy.
 - Focus on specific projects that support, test, and deliver on the new ways of working in Localities.
 - Facilitate transparency about services in scope of the Alliance including performance and financial positions
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THESE ARE THE GIFTS/ RESOURCES / ASSETS WE HAVE TO SHARE....

Consider the following:

- Skills / expertise/ knowledge
 - Passion and interest
 - Existing networks/connections
 - Links to other organisations across Calderdale
 - Access to resources from public, private or 3rd sector organisations
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PEOPLE WE AIM TO REACH

What is your target group?

What are the main demographics of the people?

THE AREA/S WE WILL BE WORKING IN IS....

Calderdale wide or specific to a locality or neighbourhood within the district.

WE ARE CO-PRODUCING THIS PROJECT WITH....

Please give a broad description of the approach.

WE ARE DOING THIS BY.....

Include information about how you are engaging with other organisations, people and communities.

THE OUTCOMES WE WANT TO ACHIEVE ARE.....

Indicate which outcomes the project will aim to achieve.

How will you measure the success of your project?



The quality of your application will be measured, in part, by how well it's going to meet the outcome(s) that you have identified.

OUR NEXT STEPS ARE....

Identify what the next steps are for this project to be achieved.

FUNDING WE REQUIRE IS...

DEVELOPMENT STAGE- TOTAL FUNDING

There will be an opportunity to take a maximum of xxxxx months development time before the delivery of the project starts. You should include any costs for this stage in your canvas.

DELIVERY STAGE- TOTAL FUNDING

The funding will also cover the delivery of the project, please ensure you have considered all the assets before totalling the funding requirement.

We understand that at this point in the application process you might not know exactly how much money you will require for the project delivery, so provide an indication here and the final amount will be agreed, before the agreement is signed.

WE WILL ENSURE OUR PROJECT IS SUSTAINABLE BY....

What legacy will your project leave behind once the funding is finished How will you achieve this?

Your project will need to outline a clear exit strategy – no money can be allocated unless you can articulate how the scheme plans to build lasting change that is not dependent upon further non-recurrent investment

ADDITIONAL INFORMATION:

- All successful projects will be required to sign an Agreement, before receiving the funds.
- The closing date for submissions is 28.10.22, no submissions received after this time will be accepted.

Criteria	Prompt	Level 1 0 points	Level 2 1 point	Level 3 3 points
Innovation	Is the proposal innovative?	No evidence of innovation	Some evidence of innovation	Good evidence of innovation
Objectives	Does the proposal support the delivery of the core objectives that underpin the partnership?	No evidence of alignment with the core objectives	Some evidence of alignment with the core objectives	Good evidence of alignment with the core objectives
Assets	Does the proposal state the community assets that will be utilised?	No evidence of community assets	Some evidence of community assets	Good evidence on community assets
Target Group	Clearly defined target group	No evidence of the target group	Some evidence of the target group	Good on the target group
Geography	Proposal provides clarity on the area covered	No evidence on the area covered	Some evidence on the area covered	Good evidence on the area covered
Co-Production	Proposal provides a broad description of the approach for co-production	No evidence on the approach for co-production	Some evidence on the approach for co-production	Good evidence the approach for co-production
	Clear outline on how the proposal plans to engagement with communities	No evidence on the approach to engagement	Some evidence on the approach to engagement	Good evidence on the approach to engagement
Outcomes	Outcomes are defined and aligned to the Wellbeing Strategy	No evidence on the outcomes	Some evidence on the outcomes	Good evidence on the outcomes
Next Steps	The proposal clearly articulates the next steps to be taken	No evidence on the next steps	Some evidence on the outcomes	Good evidence on the outcomes
Sustainable	Proposal outlines the legacy of the project/ exit strategy	No evidence on the sustainability/ exit strategy	Some evidence on the sustainability/ exit strategy	Good evidence on the sustainability/ exit strategy



CALDERDALE CARES
PARTNERSHIP



NHS West Yorkshire
Integrated Care Board

Calderdale Innovation Fund



Who is contributing to this idea?

Lead organisation:

Name:

Email:

Phone:

Partners and other agencies involved:



Our idea is...

Word count – approx. 250 words



These are assets and resources we have to share...

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The people we aim to reach are:

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The funding we require is....

Development phase:

Delivery phase:

Total funding:

Length of time (in months):



Our next steps are:



We will ensure our project is sustainable by:

**What legacy will your project leave behind once the funding is finished
How will you achieve this?**

Your project will need to outline a clear exit strategy – no money can be allocated unless you can articulate how the scheme plans to build lasting change that is not dependent upon further non-recurrent investment.



WELLBEING STRATEGY

Calderdale 2022 - 2027

Living a Larger Life



WORKING TOGETHER FOR HEALTHY LIVES

‘Our vision for Calderdale in 2027 is to be a place where we can realise our potential whoever we are, whether our voice has been heard or unheard in the past.

A place where **talent** and **enterprise** can thrive. A place defined by our innate **kindness** and **resilience**, how people care for each other, are able to recover from setbacks, are full of hope.

Calderdale will stand out, be known, and be **distinctive**. A great place to visit, but most importantly, a place to **live a larger life.**’

This vision for Calderdale was written before the COVID-19 pandemic. It is more relevant than ever now, as we learn to live with COVID-19 and recover from its impacts on our health and wellbeing, and on the things that help us be healthy. During the pandemic, many people’s health and wellbeing has worsened and we urgently need to address this.

Our Health and Wellbeing Strategy is about how **we (individuals, families, communities, organisations and local politicians)** can make Calderdale a place where people live longer, safer, healthier lives. Refreshing the original Health and Wellbeing Strategy 2022 – 2027, provides us with the opportunity to do so.



A handwritten signature in black ink that reads "Tim Swift". The signature is written in a cursive style and is positioned above the printed name.

Tim Swift,
Chair of the Health and Wellbeing Board

What makes Calderdale a special place?

We conducted a 12 month review of where we were after the vision for Calderdale was written, and this was what some people said made Calderdale special.

Kind and Resilient

“ We now have 40 women who voluntarily support other women to breastfeed ”

“ Calderdale has some amazing assets and the biggest asset is the people ”

Enterprising and Talented

“ ...a viable place for companies to found or grow ... it's called the 'Gigabit Valley' now ”

“ There's a real growing digital ecosystem in Calderdale, and it's only going to grow and grow ”

“ There are lots and lots of examples of where students are doing really incredible things in their own field ...too many to count, and I guess that's the measure of success ”

Distinctiveness

“ We've collectively told a positive story to potential visitors about Calderdale being a vibrant, distinctive cultural destination - so much so that National Geographic Traveller put Calderdale as no. 7 on their Global Cool list ”

“ Looking after our landscape so it can look after people and place ... People are so proud of their place, the creativity that it brings into the area. So it's looking at developing that and bringing people along with us ”

“ There's lots of places that would give their right arm to have the buildings that we have here, the spirit that this town has ”

“ What's happened in Halifax ... has really, really cemented these market towns and our place in the Yorkshire landscape ”

Only by working together can we make the difference needed

COVID-19 has negatively impacted on people's physical and mental health and wellbeing, exacerbated inequalities, and placed enormous challenges on services. For Calderdale communities to get the health and wellbeing recovery they deserve, the following four principles have to underpin everything that we do.

- **Joining up services to change lives for the better.** All partners working together to achieve agreed health and wellbeing outcomes.
- **A focus on prevention.** Shifting more of our focus towards enabling people to be well and preventing ill health.
- **Addressing health inequalities.** Working for good health and wellbeing for everyone, by tackling root causes of ill health.
- **Empowered and resilient communities.** Enabling communities to play their part in creating health and wellbeing, making the most of what exists in our communities.

To achieve our aim of enabling everyone to live a larger life, we need to support good health and wellbeing throughout the course of our lives, so we have one priority goal for each life stage:

Starting Well. Babies, very young children aged 0-5 and expectant families.

Developing Well. Childhood and young adulthood (ages 6-25).

Living & Working Well. Working age adults.

Ageing Well. With a focus on older people, aged 50 and over.



The goal: Children are ready for school

What happens in pregnancy and early childhood impacts on our physical and emotional health for the rest of our lives. Being ready for school prepares us to make the most of school so that we can learn, develop relationships, know how to behave and ultimately flourish and reach our potential.

Improving readiness for school in Calderdale means addressing differences that result from where we live, our gender and ethnicity, and whether we have additional support needs.

A survey of 58 primary schools in England highlighted that 76% of those starting school in September 2020 needed more support with communication than in previous years. 96% of schools surveyed highlighted concerns about speech and language development.”

We need to improve the support available such as maternity, parenting and childcare support for those with disabilities.

In 2018-19, just over 70% of children in Calderdale were ready for school, lower than the England average.

We also need to address causes of family stress, many of which have significantly worsened during the COVID-19 pandemic. These include poverty, debt, unsuitable accommodation and domestic abuse.

In Calderdale in the 12 months to January 2021, eligibility for free school meals increased from 19.0% to 21.5%.

How will we know if this goal has been achieved?

Narrowing of the gap in Calderdale children who have a good level of development at the end of reception, between those receiving the pupil premium and those not receiving the pupil premium (the gap was 25.1% in 2019)





The goal: Every 15 year old has hope and aspiration

The wellbeing of our children and young people is vital if they are to be active participants in society, their communities and their families. Hope and aspiration helps children and young people growing up in Calderdale to have a good childhood, and positive life chances, with less involvement in risky behaviours.

Increasing hope and aspiration of 15 year olds means addressing challenges that our children and young people encounter, depending on their own, family and community circumstances.

Nationally 50% of 16-24 year olds previously without mental health issues reported high levels of depressive symptoms during lockdown, and 53% experienced more stress.

15 year olds need to be able to get the most out of school to build hope and aspiration. There will be fewer excluded from school and a greater focus on having good mental wellbeing.

Outside school, there need to be opportunities for young people to be involved in activities that they enjoy and that open up choices for them to reach their potential and allow them to play their part in shaping our future.

We also need to make it more achievable for all young people to get their foot on the jobs ladder with good quality jobs providing regular income.

Young people's employment was disproportionately impacted during the pandemic with 57% of job losses in Calderdale between March 2020 and April 2021 being in the under 25s."

How will we know if this goal has been achieved?

Increased percentage of Year 10 pupils in Calderdale who feel happy with what may happen to them in the future (60% in July 2021) and a smaller percentage of Year 10 pupils in Calderdale with low life satisfaction (28% in 2021).



The goal: Working age people have good emotional health and wellbeing and fewer suicides

Good health and wellbeing for people of working age, and enabling people to work for longer in good health are important. Being physically and socially active can work wonders for emotional health and wellbeing, whatever your age, health status, ability or gender. The effects of a positive working life and supporting people to return to work are important.

The need to reduce suicides and the risk of suicide is particularly urgent in Calderdale.

Calderdale has a significantly higher suicide rate, 15.6 per 100,000 people, than nationally and regionally.

At the same time we need to improve everyone's mental health. The pandemic focused attention on social isolation and loneliness. We need to strengthen the foundations for good mental health through good quality jobs and strong, vibrant communities.

There was a 8% decline in mental health in the UK over the first two months of lockdown during the pandemic.

We also need to address inequalities in mental health caused by people's individual situations, such as poverty, gender, unemployment, domestic abuse, disability, housing issues.

Referrals to adult social care for mental health assessments increased by 14% in 2020 compared with the previous year.

How will we know if this goal has been achieved?

Improvement in the percentage of working age people with good mental wellbeing (57% in October 2021) and reduction in overall suicide rate (15.6/100,000 people 2018-20).





The goal: Older people have strong social networks and live in vibrant communities

Health as we age is fundamental to our quality of life, allowing us to remain independent, work, get involved in our local community and maintain social connections. Older people make valuable and important contributions to society and should enjoy a high quality of life. Retirement is an increasingly active phase of life where people have opportunities to continue contributing to society by working for longer or volunteering in their communities, enabling them to care for their own wellbeing by working, and looking after their health.

Calderdale is working to become an Age Friendly Borough where older people participate in community life and places are designed so that older people feel included and valued. This will help reverse some of the isolating impacts that people felt as part of pandemic, particularly those who 'shielded'.

There has been an 96% increase in referrals for mental health assessments for over 75s for 2020 compared to 2019 in Calderdale within an overall increase of 14% in referrals for mental health assessments.

Nationally during the pandemic, 3/4 of bereaved carers said their loved one didn't get all the care and support they needed and nearly 2/3 said their loved one's pain wasn't fully managed.

To make the most of their communities, older people will need to feel confident, valued and safe, as well as being physically able to access the community. This needs to extend ultimately to a good death, with the community supportive of those in their final days and weeks of life.

How will we know if this goal has been achieved?

Increase in the percentage of older people who agreed or strongly agreed that they felt they belonged to their immediate neighbourhood (to be measured in February 2022).



Everyone in Calderdale can play their part in living a larger life

Everyone can play a part in achieving the four goals of this strategy. As a programme for each of the four goals is developed, it will set out clearly what Health and Wellbeing Board partner organisations will do, what organisations and communities will do together, and what people and communities can do to help achieve the goal.

What Calderdale Health and Wellbeing Board partner organisations will do

- Be honest and transparent, communicating and sharing the progress made and admitting mistakes
- Inspire and enable people, businesses and communities to get involved
- Provide joined up, easy to access support services for those who need help to achieve our four priority outcomes

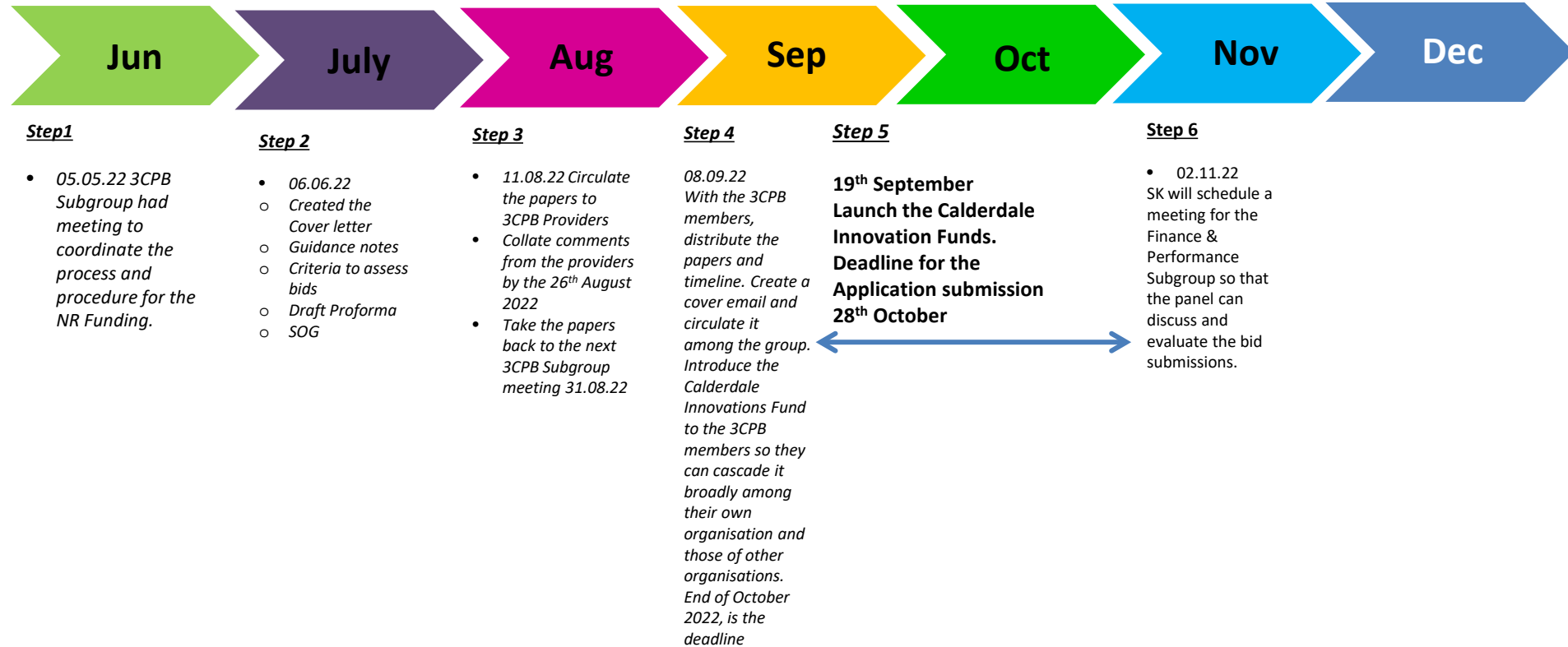
What organisations and communities will do together

- Talk and listen to each other and recognise differences across Calderdale
- Use our respective resources, skills and assets to achieve our four priority outcomes
- Develop and deliver community-based plans to achieve our four priority outcomes across the borough and in neighbourhoods

What Calderdale residents and communities can do

- Live the Vision for Calderdale
- Get involved in your local community
- Look after your own and loved ones' health and wellbeing and strive to improve it

Timeline : June – November 2022



**Please note these dates are intended as a guide and may be amended by the 3CPB Finance & Performance Subgroup if circumstances change*